

Mitzi Keating is a partner in the firm's Braintree, Massachusetts and Providence, Rhode Island offices with over 15 years of experience providing accounting and audit services, tax planning, business consulting, and forensic services. Mitzi has a unique perspective on the cannabis business, being an elected official in the town of Lakeville, MA, where she is able to understand the local regulatory challenges facing this industry. Having established a network of cannabis advisors, Mitzi is able to translate her knowledge to the needs of this unique industry as the industry evolves and is able to give you industry experience from working with actual growers, distributors, and applicants who have already navigated these waters. She has experience working with cultivators, dispensaries, cannabis transportation companies, and cannabis-related businesses in both the United States and Canada.

Speaking Engagements:

Statehouse News Forum—Mass Marijuana Summit II – November 2017

NECANN—Investing in Marijuana Businesses March 2018

MCLE—2nd Annual Cannabis Symposium The Law and Business of Marijuana Dispensaries – April 2018

MJBizConn—New Orleans – May 2018 (sponsor)

World Cannabis Symposium NYC – May 2018 (sponsor)

Association of Accounting Marketers—Growing a Marijuana Niche Practice – Portland, OR May 2018

NJ Cannabis Event—May 2018

Boston Globe Roundtable—Future of the Cannabis Industry – June 2018

The Cannabis Industry—what's it all about—Roger Williams Zoo RI October 2018

Cannabiz—Cape and Plymouth Business Magazine—October 2018

MCLE—Cannabis and Hemp Update – December 2018

NYSCPA—New York State Cannabis Conference- December 2018

NCIA—Seed to Sale Show—Boston February 2019

NCIA—Cannavest—Boston February 2019

NECANN—Boston “The Business of Cannabis” March 2019

MCLE—3rd annual Cannabis and Hemp Update April 2019

Drexel University—The Business of Cannabis May 2019

Citrin Cooperman's NJ Cannabis Update—May 2019

NY State Tax Study Seminar—May 2019

CWCB Expo NYC—May 2019

MJBiz NOLA—June 2019

Avantpay Conference—September 2019

BBJ Table of Experts – September 2019

Citrin Cooperman Economic Summit—October 2019

NYSCPA New York State Cannabis Conference – November 2019

Tax Practice Pros Cannabis Super Conference Los Angeles, CA – January 2020

NCIA CannaVest East – Due Diligence Considerations – February 2020

Providence Business News – The Business of Cannabis Summit – February 2020

Various in-house and small group speaking engagements in addition to the above. Regular speaker to law firms and member of the ABA’s Cannabis Committee and the Massachusetts Society of CPA’s cannabis networking group. Various podcasts and radio interviews.

Relevant Published Articles:

July 2017—Boston Business Journal “Why is the Medical Marijuana Business a Legal Industry with Illegality Problems” <https://www.bizjournals.com/boston/news/2017/07/03/why-is-the-medical-marijuana-business-a-legal.html>

April 2018—Boston Business Journal “4 Things Cannabis Businesses Should Do Ahead of Licensing” <https://www.bizjournals.com/boston/news/2018/04/01/4-things-cannabis-businesses-in-massachusetts.html>

Cannabis Innovators—Cape and Plymouth Business Journal
<https://capeplymouthbusiness.com/cannabis-innovators-mitzi-hollenbeck/>

Last Word—Cape and Plymouth Business Journal <https://www.citrincooperman.com/infocus/cape-plymouth-business-last-word->

Table of Experts—Boston Business Journal
<https://www.bizjournals.com/boston/news/2019/10/11/table-of-experts-the-business-of-cannabis.html>

Planning for Disruption—Boston Business Journal
<https://www.bizjournals.com/boston/news/2019/10/07/planning-for-disruption-how-the-cannabis-industry.html>

Published Author--Chapter 5 Business and Taxation of Cannabis-- MCLE’s Massachusetts Cannabis Law Manual.